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**TRAVEL AND TOURISM**

**9395/11**

Paper 1 The Industry

**May/June 2017**

INSERT

**2 hours 30 minutes**

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**READ THESE INSTRUCTIONS FIRST**

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.



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This document consists of 4 printed pages.

Fig. 1 for Question 2

## Cambodia Tourist Arrivals 2014

Source Market	Purpose of Visit			Grand Total
	Holiday	Business	Other	
South East Asia	1 918 130	53 439	20 328	1 991 897
Rest of Asia	1 234 436	116 267	6 612	1 347 315
Australasia	146 053	7 756	1 769	155 578
Europe	675 237	23 876	6 454	705 567
Americas	258 806	12 370	5 493	276 669
Africa	5 413	561	238	6 212
Middle East	11 795	397	212	12 404
<b>TOTAL</b>	<b>4 249 870</b>	<b>214 666</b>	<b>41 106</b>	<b>4 495 642</b>

## Map of Source Market Areas

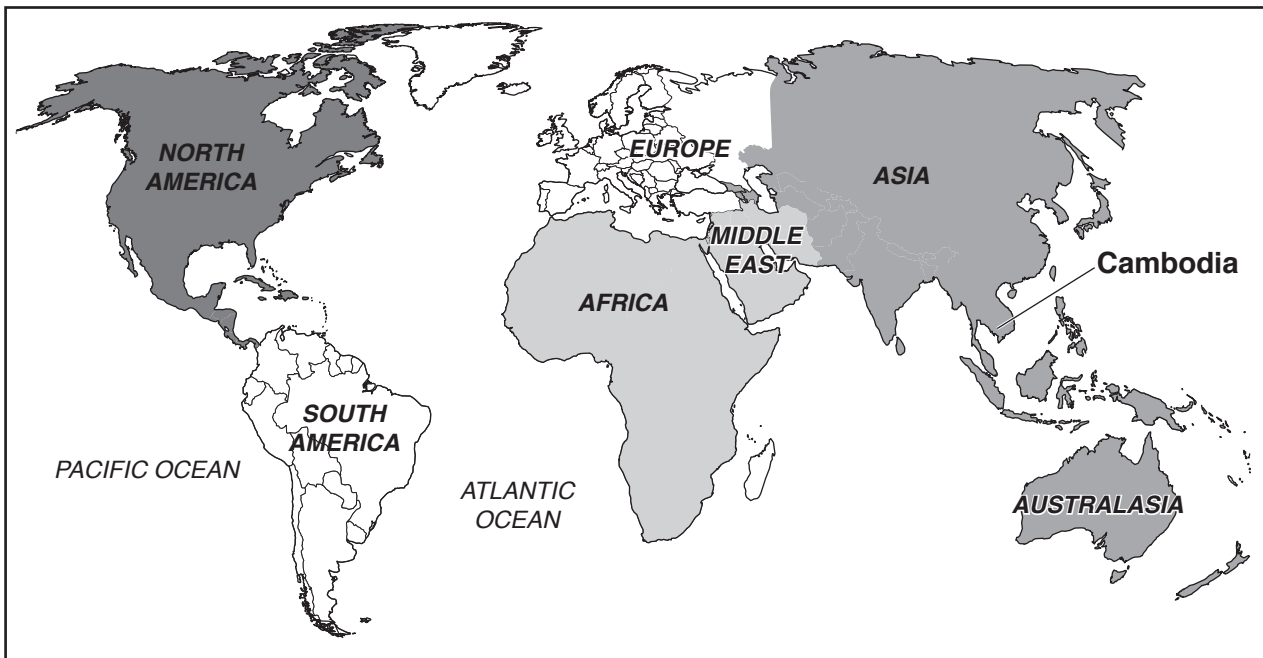


Fig. 1



Fig. 3 for Question 4



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Fig. 3

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