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**TRAVEL AND TOURISM**

**9395/41**

Paper 4 Destination Management

**May/June 2019**

INSERT

**1 hour 30 minutes**

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**READ THESE INSTRUCTIONS FIRST**

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.



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This document consists of **3** printed pages and **1** blank page.

Fig. 1.1 for Question 1

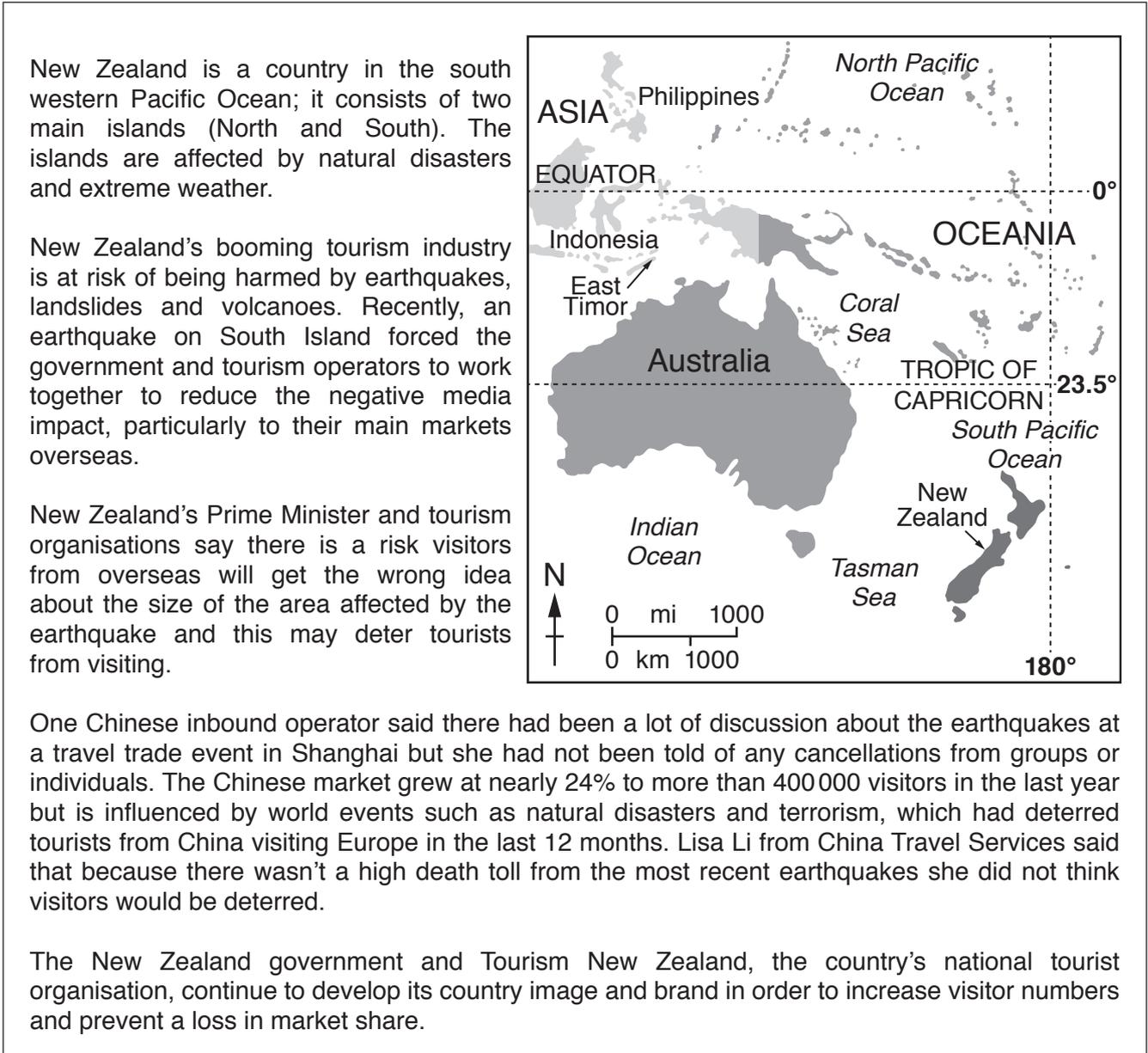


Fig. 1.1

**Fig. 2.1 for Question 2**

The Sri Lanka Tourism Development Authority (SLTDA) is committed to ensuring tourist destinations make the best use of their environmental and cultural resources, while respecting the socio-cultural traditions of local communities. They also provide economic benefits to communities, businesses, and national economies through responsible tourism planning and development.

**SLTDA ongoing projects:**

- development of a best-practice eco lodge in the Sinharaja Rainforest;
- providing assistance and support to the Institute of Tourism and Hotel Management, in terms of management, curriculum development and strategic planning;
- development and promotion of Sri Lanka's cultural heritage, as a world-class destination.

**SLTDA destination management activities:**

1. Visitor management techniques
2. Environmental impact assessment (EIA)
3. Carrying capacity calculation
4. Code of conduct for tourists
5. Sustainability indicator

**Key areas to calculate the sustainability of Sri Lanka's natural resources:**

1. Resource use
2. Waste
3. Pollution
4. Local production
5. Access to basic human needs
6. Access to facilities

**Fig. 2.1**

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